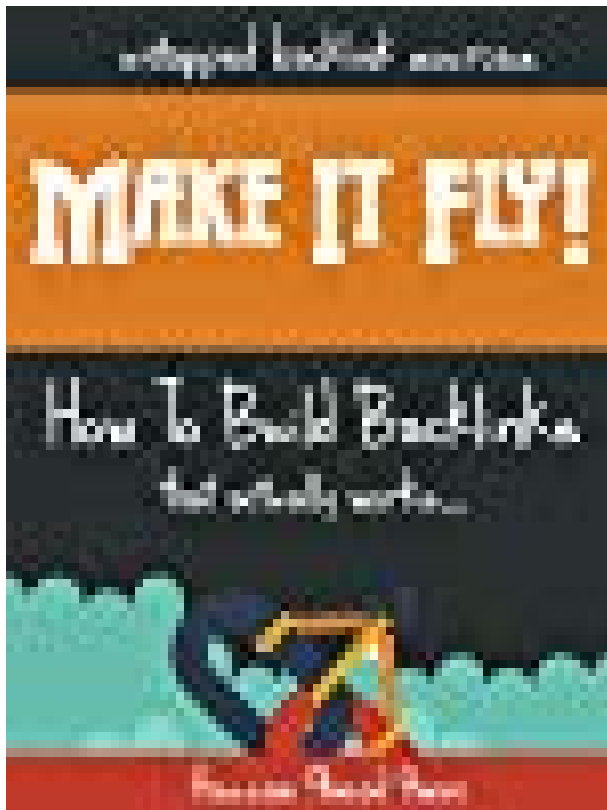


# Make It Fly!: How To Build Backlinks That Actually Works?



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Setting up a blog is easy. What's tough is to build authority and readership. While there are tons of ways to build traffic towards your blog, one of the most valuable is readers landing on your blog directly from search engines. To make your blog search engine friendly and be a part of Google's good books, you've to understand how search engine optimization (SEO) works. Not that I'm any SEO guru, though in this book, I've shared what worked for me, the research I've done over the years. This book is a result of keeping a keen eye on the Industry experts and what they do to rank their blogs high up in the search engines. Understanding different back links and anchor text types, while striving to build them in the right proportion is the trick of the game. This be book is going to show you every type of back link that works in today's modern era of SEO. Some are super easy to get while others are more challenging and needs more hard work. In addition to showing you the different types of link building techniques, There is a companion course that comes along with the book, showing you the exact websites where you can go out and get these links. I'm practically spoon feeding you, so you better take advantage of this stuff! :)