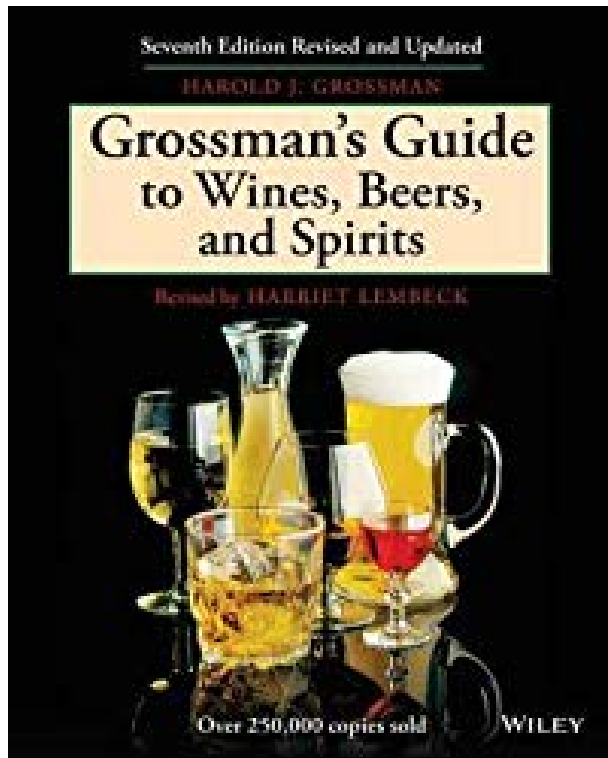


Grossman's Guide to Wines, Beers, & Spirits



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"Grossman's Guide" has long enjoyed the acclaim of people in the alcoholic beverage industry, is used extensively as a textbook in wine appreciation and beverage management courses, and is of inestimable value to the general reader as well. The book offers comprehensive, detailed information about the origins, production, and characteristics of all types of alcoholic beverages: wines from all over the world, beers and ales, the distilled spirits, including brandies and the latest cream liqueurs. Several chapters are devoted to retail merchandising, bar operation, beverage management, and purchasing and storing wines.