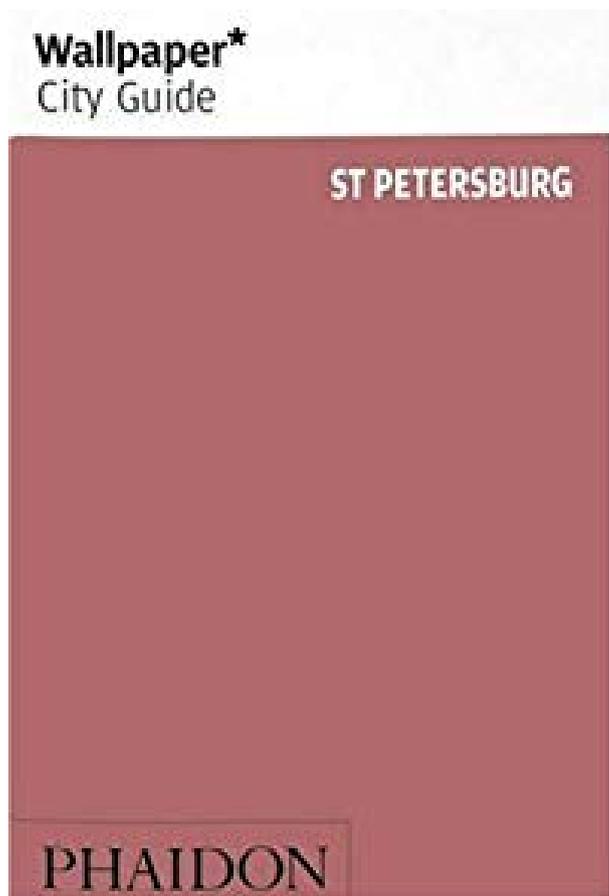


Wallpaper City Guide: St. Petersburg



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Wallpaper* City Guides are an exciting, stylish new concept in travel guides published by Phaidon Press and Wallpaper* magazine.

Glamorous, global and affordable, the travel guides can be acquired for only \$8.

95 and feature the world's greatest cities, from Prague to Buenos Aires, Istanbul to Sydney, London to Los Angeles.

Aimed at the design-conscious traveler, the guides offer just the right amount of insider knowledge on the world's most popular cities, from where to stay and what to visit, to where you should eat, shop and be seen. Ideal for a weekend break or business travel, their discreet, pocket-sized format tells you everything you need to know, giving you the inside track on what cannot be found anywhere else. The guides are compiled by Wallpaper* magazine's international editors and travel writers. They provide up-to-the-minute information and authoritative advice on the hottest of venues in the coolest of cities. Guides are updated annually to ensure they remain the authoritative last word on the city concerned. The guides are divided into sections on Landmarks, Hotels, 24 Hours, Urban Life, Architour, Shopping, Sports and Spas, and Escapes.

Each section is subtly tabbed with a different color to make it easy for you to find the information you need. In addition, each one features a local resident recommending their own favorite places to visit and sharing their insider knowledge. Rate and currency cards, color-coded maps and aerial photography are included for easy navigation and orientation, and there is even a notebook to record personal discoveries and recommendations. They are the ultimate combination of form and function for the hip urban traveler. The complete list of launch cities includes Amsterdam, Bangkok, Barcelona, Buenos Aires, Copenhagen, Istanbul, London, Los Angeles, Madrid, Mexico City, Milan, New York, Paris, Rome, Rio de Janeiro, Shanghai, Singapore, Stockholm, Sydney and Tokyo. New guides released Fall 2008 include Dublin, Honolulu, Zurich, Antwerp, Vancouver, Palma de Mallorca, Bologna, and Boston, among others.