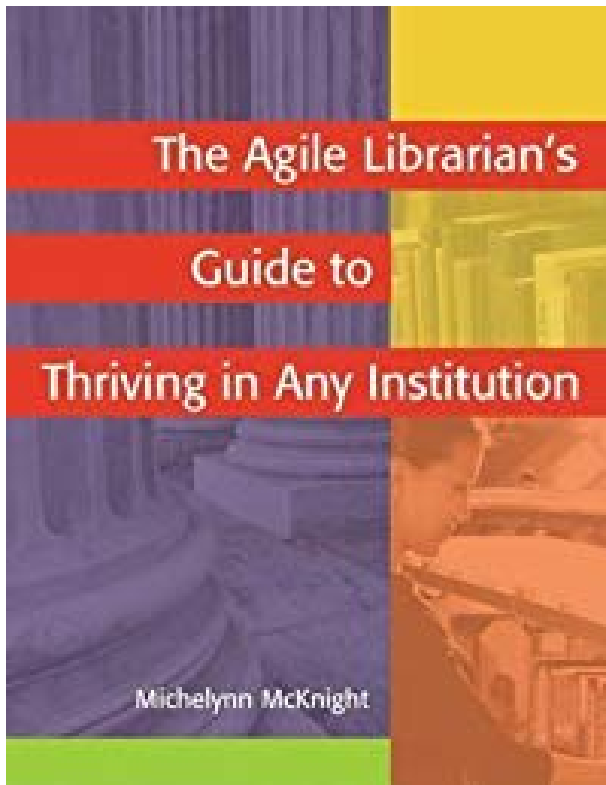


The Agile Librarian's Guide To Thriving In Any Institution



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Agile librarians love their work and are appreciated for it. They have expertise in the practice of their profession and in the business of gaining and maintaining influence, as well as in effective marketing and public relations. This useful handbook describes and illustrates proven methods to get your library and information services the attention and support they deserve. Discover what your parent organization needs and values most. Delight your clients, your boss and non-librarian decision makers. Build a credible image and strengthen positive communication. Gather, analyze, and use valid evidence to support decisions. Keep your career green, growing and agile!